

UBGEN®
TEAM UP
WORLDWIDE

The Earth: a grain of sand in a vast cosmic arena. To date, the only known world capable of supporting life. Everyone we love and every human being has lived their existence here. This is where we are. This is our home. This is who we are. This is why we have decided to dedicate our professional lives to improving the lives of other people. To achieve this, we have undertaken difficult and risky paths. Indeed, considered by many to be impossible. With the awareness that failures would be greater in number than successes. But life is only worth living if we realize our uniqueness by kindly caring for each other. Within this type of approach, each of us has one primary mission, and only one: to fulfil their potential in harmony with their surroundings.



A group of five business professionals, three men and two women, are seated in a row in a meeting room. They are all wearing dark blue suits and are looking towards the right side of the frame. The man in the foreground is smiling and looking down at a clipboard he is holding. The other people are also looking down at their clipboards or papers. The room has large windows in the background, and the lighting is bright and warm. The overall atmosphere is professional and collaborative.

UBGEN® Team Up Worldwide is our contribution to generate common good pioneering new avenues in regenerative surgery in dentistry, exploring new paths together with our partners.





INNOVATION AND CARE OUR ESSENCE

A COMMUNITY OF PRACTICE

Welcome to UBGEN® Team Up Worldwide.

I welcome you in a space that I wish to become a community of practice for motivated and curious researchers and people, with a clear and lively mind and an open heart: a space to practice the medical art, to share knowledge and to exchange experiences, so as to continue improving and spreading innovation in the field of regenerative surgery in dentistry.

UBGEN® Team Up Worldwide is an Academy where all our partners -Opinion Leaders, Dealers, Sellers and anyone who contributes to UBGEN®'s research and development and entrepreneurial success - can meet to strengthen mutual relationships. The common denominator, the magical thread of energy that connects all these actions and the parallel universes of people we encounter everyday is care.

This is the sign we want to give to customers, collaborators and partners and the footprint we intend to leave behind us.

Taking care of people for a world of extraordinary smiles.

Ilenia Geretto
CEO

UBGEN® TEAM UP WORLDWIDE

OUR PROJECT

Team Up Worldwide activities include:

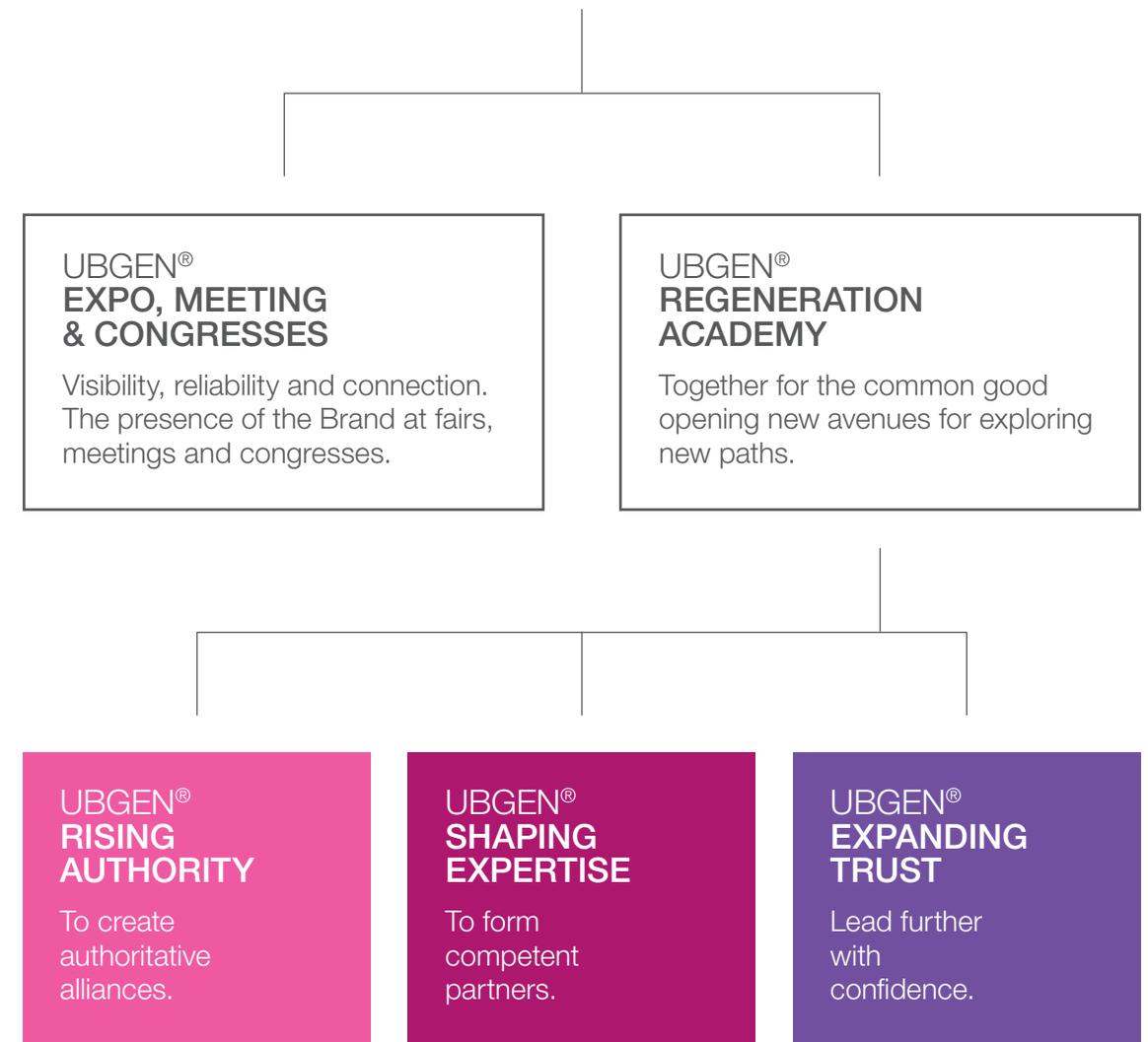
- The constant development of innovative solutions based on solid scientific premises, designed to improve the health and well-being of patients;
- Information, training and exchange courses at an international level among ambitious professionals aiming for professional improvement and success;
- Research and development activities, monitored and certified by competent institutions;
- The support of Opinion Leaders and authoritative professionals to guarantee the highest level of scientific expertise and experience in training activities;
- The contribution coming from the results of the most recent studies supported by academics from prestigious universities and research institutions of dental training.

We invest in training because we consider it the key element to deepen knowledge, develop skills and stimulate research.

UBGEN® Team Up Worldwide: alliance matters more than the goal.



UBGEN® TEAM UP WORLDWIDE



UBGEN® EXPO, MEETING & CONGRESSES

VISIBILITY, CREDIBILITY AND CONNECTION

Trade fairs, conferences and events always have represented a fundamental moment of comparison and exchange between the companies, potential customers and partners, a privileged showcase to put in highlight the differentiating and competitive characteristics of products and services.

UBGEN® has always valued the direct relationship with partners and the public, believing that the precious value of the relationship should be cultivated with constancy and presence.

We are happy to meet again for the next must-sees international appointments and events that we organize for the purpose to encourage the meeting between the protagonists of the successful story that we are writing: different in terms of skills, united in the goal.



EXPO

THE POWER OF THE ENCOUNTER

We participate and are pleased to welcome you to the main globally recognized trade fairs of the sector because we believe in the business where it is possible to establish direct contact, face to face with the interlocutors, develop authentic and deep relationships.



MEETING

THE IMPORTANCE OF UPDATING

The meetings focus on various topics in the periodontal and peri-implant fields, dealing with the constant evolution of techniques and approaches and modern trends adopted in the light of the new guidelines introduced by the European Federation of Periodontology.



CONGRESSES

THE VALUE OF THE EXCHANGE

We organize and are Sponsors of scientific meetings and conferences that represent the ideal opportunity for comparison and the exchange of valuable knowledge, information and experience between dental professionals.

UBGEN® REGENERATION ACADEMY

CREATE AND CARE

UBGEN® exists thanks to the complicity and solid cooperation of a couple of entrepreneurs with the challenge gene in their DNA: Ilenia and Marco.

Their ideas, born of creative intuition and cultivated by tenacious patience, took root like seeds, giving rise to new innovative business models in the field of biotechnology for bone regeneration.

Generating is giving life, being fruitful, abundant.

To regenerate is to take care of, rebuild, heal.

Both souls of the company are alive and present in the divisions of UBGEN® REGENERATION ACADEMY.



UBGEN® RISING AUTHORITY GENERATING AUTHENTIC ALLIANCES

Specific paths dedicated to Key Opinion Leaders and Dealers, designed to identify and create UBGEN® Brand Ambassadors internationally, thanks to whom it is possible to guarantee continuous information and training support.



UBGEN® SHAPING EXPERTISE TRAIN COMPETENT PARTNERS

Training courses on our products and solutions for regenerative medicine in dentistry and for the development of the sales force skills coming from our partners.



UBGEN® EXPANDING TRUST LEAD OVER WITH CONFIDENCE

Events in Italy and abroad dedicated to dealers and their customers to deepen knowledge about UBGEN® products and solutions as well as their clinical applications.



UBGEN® RISING AUTHORITY

AMBITIOUSLY FOCUSED ON REGENERATING SMILES

We imagine a world of conscious choices and actions, populated by smiling people, in harmony with the surrounding environment.

WE SUPPORT ETHICAL ACTIONS

- respecting the distinctive features that make each person unique
- exploring new technologies for bone regeneration in dentistry
- regenerating smiles

WE STRIVE FOR AUTHORITY

We focus on the generation of bidirectional authority from and towards Opinion Leaders and Dealers to increase the value of the UBGEN® Brand.

FORMULA



PRESENTATION
OF THE
COMPANY



OVERVIEW
OF THE
PRODUCTS



SHARING
AND FUN



GENERATING AUTHENTIC ALLIANCES

BIDIRECTIONAL AUTHORITY

We propose two targeted paths to spread knowledge and innovation in the field of bone regeneration in dentistry.

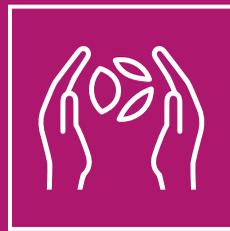
1. one dedicated to Key Opinion Leaders
2. the other addressed to the Dealers to support them in the identification and in the Creation of Brand Ambassadors worldwide.

INTERNATIONAL SCIENTIFIC COMMUNITY

UBGEN® Rising Authority favors the circulation of information, the meeting and scientific exchange between Clinicians, Dentists and Specialists in Dentistry and Dental Implant Surgery, to create a community of professionals of regenerative medicine in dentistry.

RESEARCH, DEVELOPMENT AND SCIENTIFIC RIGOR

The constitution of an international network of Clinicians and Opinion Leaders is the crucial and unique support we offer dentists and dental practitioners to improve the well-being, health and quality of life of patients candidate to a regenerative treatment.



UBGEN® SHAPING EXPERTISE

FIERCELY DETERMINED

To spread the culture of bone regeneration in dentistry with simple and concrete actions to give shape and meaning to innovative skills and working methods, creating culture.

DIFFERENTLY UNIQUE

There are countless proposals aimed at marketing and sales people training. Some very good. UBGEN® Shaping Expertise is simply different and willing to become unique even in the training of competent partners.

FORMULA



PRESENTATION
OF THE
COMPANY



OVERVIEW
OF THE
PRODUCTS



COMMERCIAL
TRAINING



SHARING
AND FUN



TRAIN COMPETENT PARTNERS

PREPARED ON THE TECHNICAL PART

UBGEN® Shaping Expertise takes into account the fundamental elements to better communicate with the potential customer. We illustrate to marketing and salespeople the essential technical details to give the correct information and the right support to their customers, but we can also give more.

WITH HEART AND BRAIN

The best product, the perfect solution, the most ethical production process are nullified in the absence of correct communication. The market is not an abstract entity: it is populated by people who converse, exchange opinions, evaluate the quality of products and services, follow brand ambassadors, experience emotions and feelings, cultivate thoughts and have prejudices. Our consolidated experience in scientific marketing and in the commercial approach helps us to talk to them.

INNOVATIVE BY VOCATION

We are tireless in studying the recent discoveries of neuroscience and we apply the principles of neuromarketing to promote our solutions for regenerative medicine in dentistry.

FOR THOSE WHO COMMUNICATE AND FOR THOSE WHO SELL

UBGEN® Shaping Expertise, based on our experience in selling and in customer assistance, is aimed at dealers and product specialists, who wish to sell more. And better.



UBGEN® EXPANDING TRUST

STRATEGICALLY SELECTIVE

The smile is contagious and we - we made it our mission - are looking for healthy carriers of value who understand the quality of our work, who appreciate the approach inspiring our actions and that for this reason are motivated to support the entrepreneurial vision of UBGEN® at an international level.

THE SOLID BASES OF TRUST

The results obtained, the authority deriving from the certifications, by the certificates of esteem and by the favorable reviews of the Opinions Leaders, but also transparency in information and punctual and dedicated training, nurture trust.

FORMULA



CLINICAL
TRAINING



OVERVIEW
OF THE
PRODUCTS



PRACTICAL
ACTIVITIES



SHARING
AND FUN



LEAD BEYOND WITH CONFIDENCE

THE PLEASURE OF BELONGING

UBGEN® Expanding Trust is dedicated to dealers and their customers who want to learn more about our solutions for bone regeneration in dentistry and their clinical applications.

For dealers who wish to organize a course for their customers, to strengthen their partnership and increase theoretical and practical clinical expertise, we recommend the Open Day in which we welcome them to our headquarters and we organize the visit to the production and the clean room.

THE DESIRE TO EXPLORE

When developing a project there are objective limits, but often it's us who put boundaries to vision, blocks to expansion, obstacles to realization.

To go "beyond" the limit we are looking for people who want to be part of one team united by common ideals, sharing the vision of the business and company values.

UBGEN® SCIENTIFIC RESEARCH

THE VALUE OF CLINICAL AND SCIENTIFIC RESEARCH

We support Research and scientific experimentation, assisting the dentist to:

- support them in a path of professional and entrepreneurial development;
- allow them to always be at the forefront, as a user of innovative materials and products, developed according to current requests of the dental market, with a forward-looking eye on the new horizons that open up to Research.

CREATE A NETWORK TO SPREAD KNOWLEDGE AND INNOVATION

In close connection with the medical and scientific community and with respect of the requests and indications of the most authoritative professionals in the sector, we operate in niche sectors of tissue engineering, promoting and supporting our partners' network activities and creating – thanks to innovation and scientific advice from qualified institutions and universities - certified and unique products, which respond to targeted and specific needs of doctors. We are specialists in integrated regenerative with focus in dentistry and we express and communicate the best of our skills and knowledge thanks to an intense Research and Development activity, in partnership with Universities and well known Opinion Leaders.

JOIN THE TEAM

Let's build our next scientific path together.

clinicalstudy@UBGEN.com



PROF.
UGO
COVANI

Full Professor of Implantology and Dental Prosthesis. Director of the Master in Oral Implantology of the University of Pisa. Director of the Tuscan Dental Institute (Centre dentist of the San Camillo - Forte Nursing Home of the Marbles). Visiting Professor – Department of Surgery Oral and Maxillofacial – State University of New York a Buffalo. Past-President of the Italian Society of Surgery Oral (96/1994). Past-President of the European Council of oral surgery (08/2004). Author of over 200 publications, half of which in international.



PROF.
ANTONIO
D'ADDONA

Dentist: Oral Surgery and Implantology. Degree in Dentistry and Dental Prosthetics with honors from the Catholic University of the Sacred Heart in 1989; Specialist in Odontostomatological Surgery with full marks at the University of Rome La Sapienza in 1992; Specialist in Advanced Periodontology and Implantology at the University of Southern California Los Angeles with honors in 2000.



DR.
PAOLO
DE ANGELIS

Dentist specializing in conservative dentistry, endodontics, oral surgery and periodontology. Graduated in Medicine and Surgery at the Catholic University of the Sacred Heart of Milan. Adjunct professor of periodontology and oral surgery at the same university. Member of the Italian Academy of Osseointegration, of the International team for Implantology and of the Italian Society of Periodontology. Author of numerous scientific publications in national and international journals. Today he carries out his profession at the De Angelis dental practice in Ascoli Piceno.



DR.
IVONE
FAVARETTO

Graduated with honors in Dentistry and Dental Prosthetics. II level master's degree in aesthetic medicine of the face. IAPNOR Annual Master Course in Neuromyofascial Gnathology. Speaker at CME training courses and events for doctors and dentists held by professional associations, public and private companies. Participation in study groups for the testing of new materials in the dental, surgical and aesthetic fields. Head of the Gnathology and Periodontology service at the Centro di Medicina spa.



**PROF.
ENRICO
MARCHETTI**

Graduated in dentistry and dental prosthesis in 2001 at the University of L'Aquila. Since 2002 he has been collaborating with Prof. Giuseppe Marzo in the Department of Periodontology of the University Dental Clinic of Aquila. PhD since 2013. Adjunct professor of implant prosthetics from 2007 to 2010, of periodontology for the academic year 2013/2012 and of dental prosthetics from 2013 to 2018 at the department of clinical medicine, public health, life and health sciences. Environment of the University of L'Aquila. Since December 2021 he has been serving as Associate Professor at the Department of Clinical Medicine, Public Health, Life and Environmental Sciences of the University of L'Aquila, assuming the teaching of Periodontology. Author of publications in international scientific journals, he is dedicated to research and clinical activity, mainly dedicating himself to periodontology and implantology.



**PROF.
SILVIO MARIO
MELONI**

Silvio Mario Meloni graduated in DDS and subsequently the PhD and the degree in Surgery Oral at the University of Sassari, respectively in 2008, 2003 and 2009. In 2012, he completed the guide / UCLA one-year clinical master's degree in dental implantology a Los Angeles, and was awarded 1st place Top Honors in Implant Dentistry. In 2013 he obtained the Certificate EAO in implant therapy conferred by the Board of the European Association for Osseointegration. He is currently a professor (RTDB) of Periodontology and Implantology at the University of Sassari, Italy. Its main clinical focus and research is in the field of bone regeneration and guided surgery. He has published many scientific articles on major magazines.



**DR.
ANTONIO
SCARANO**

Graduated in Dentistry, in Medicine and Surgery with specialization in Odontostomatological Surgery and Medicine and Aesthetic Surgery. Second Degree Professor. In the 2014 he obtained national eligibility as Professor of 1st Band 06/F1, has been teaching Osseointegration since 1991 and Oral Surgery Techniques. Professor of Surgery Oral / Implantology Uni Chieti-Pescara. In 2011 it is he devised and published the DEAM technique for controlled expansion of the mandibular alveolar process. Clinical activity and research oriented towards the study of structure and ultrastructure tissue-biomaterial interface and prosthetic rehabilitations implants. Director of the Specialization Course in Bone Regeneration in Oral Surgery Uni Chieti-Pescara. Active member of numerous scientific associations. He is the author of over 8,000 publications and numerous books.



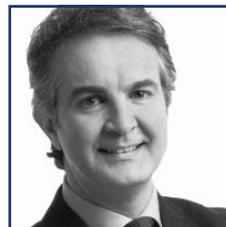
**DR.
WALTER
STABLUM**

In 1993 he graduated in Dentistry and Dental Prosthetics at the University of Verona. He is an active member of Florence Perio, SIDP, AIO, GIR, SIO, AIIP, IAO. From 1999 to 2001 he collaborated in the office of dr. Giano Ricci in Florence, with whom he publishes articles in international journals mainly dealing with periodontology. In 2013 he is co-author in the book of the Italian Society of Osseointegration (SIO): "THE SUCCESS IN IMPLANTOLOGY: DIAGNOSIS, TREATMENT PLAN AND OPERATIVE PROTOCOLS" ed. Edra. He works as a freelancer in Borgo Val-sugana (TN) mainly dealing with periodontology and implantology. He is a speaker at various national congresses.



**DR.
STEFANO
PARMA BENFENATI**

Stefano Parma-Benfenati, MD, DDS, MScD Graduated in Medicine at the University of Ferrara in 1978, he specialized in Dentistry at the University of Genoa in 1981. Master of Science in Periodontology at the Boston University in 1984. Active member of the Society Italian of Periodontology since 1987. Professor of the Course of Periodontology at the University of Ferrara from 1986 to 2000. Professor of the European Master's Degree in Periodontology at the Dental School University of Turin. Professor Master's Degree in Oral Surgery and Pathology at the University of Parma, with a focus on topics of GBR.



**PROF.
ANDREA
PILLONI**

Prof. Andrea Pilloni, specialized in Odontostomatology, is an expert in Periodontology. His training was completed by the achievement of a Postgraduate Diploma in Oral Biology at the University of California. Today he is Associate Professor at the University of Rome Tor Vergata and Associate Adjunct Professor at the Ohio State University College of Dentistry, USA. He specializes in the treatment of gingivitis and periodontitis, gingival grafts, gingival maintenance, gummy smile, periodontal regeneration and gingival recession.



**PROF.
MARCO
TALLARICO**

Graduated with honors from the University of Rome "La Sapienza", he obtained a 2nd level Master in Oral Surgery and specialized in Odontostomatological Surgery. Specializing in Periodontology and Implantology at the University of Florence. He obtained the certification of the European Association of Osseointegration in "Implant-Based Therapy". Lecturer at the department of "surgical, micro-surgical and medical science" of the University of Sassari. Responsible for research of OsstemAIC. Professor at the Aldent University of Tirana. Active member of the IAO, the DDS, the EAO, and the AIOM. He is the author of numerous national and international publications. He works as a freelancer in Rome, limited to implant surgery and prosthesis.



**PROF.
ANDREA
TEDESCO**

Graduated in Dentistry and Dental Prosthetics at the University of Florence, he obtained the Specialization in Odontostomatological Surgery. He undertakes a Postgraduate at the Oral and Maxillofacial Surgery Department of Guy's and St. Thomas Hospital (London) and is a speaker at courses on zygomatic implantology in Italy and abroad. In 2016 he was awarded for the best Oral Communication at the Royal Society of Medicine in London, in 2019 he received the award: "Best Dentist-Zygomatic Implantologist" at the World Dental and Oral Health Congress (London) and the award: "The king of Zygomatic Implantology" at the World Dental and Oral Health Congress (India). He is a lecturer at the II level Master's Degree in Zygomatic Implantology at the University of Pisa and president of the Italian Society of Zygomatic and Pterygoid Implantology.

UBGEN® UPCOMING EVENTS

UBGEN® EVENT CALENDAR

The event calendar is rich and always updated in real time.
Connect online for registration and information on the most prestigious international events in the dental sector and on our many activities.



FOCUS AND DISCOVER

Our event calendar
always updated
to make a difference
in the field of surgery
bone in dentistry.



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