

# UBGEN<sup>®</sup> COMPANY PROFILE



The Earth: a grain of sand in a vast cosmic arena. To date, the only known world capable of supporting life. Everyone we love and every human being has lived their existence here. This is where we are. This is our home. This is who we are. This is why we have decided to dedicate our professional lives to improving the lives of other people. To achieve this, we have undertaken difficult and risky paths. Indeed, considered by many to be impossible. With the awareness that failures would be greater in number than successes. But life is only worth living if we realize our uniqueness by kindly caring for each other. Within this type of approach, each of us has one primary mission and only one: to fulfill their potential in harmony with their surroundings.







Our source of energy originates from having **confidence** in the future and in life.

A confidence that derives from being proud of what we have built, and from our **determination** that led us to face and overcome every obstacle and overcome it.

Confidence combined with esteem and **gratitude** for those who have travelled this new path from now on.



# SPECIALISTS OF BONE SURGERY IN DENTISTRY

## WE TAKE CARE OF PEOPLE FOR A NEW ETHIC OF WELLBEING

The health and well-being of dental patients always comes first. We listen to the requests and wishes of dentists and respond with innovative solutions, **while protecting patient's health** and optimizing healing times. We design certified, unique solutions in tissue engineering sector and share the specific knowledge acquired with partners, thanks to innovation and scientific advice from qualified Institutions and Universities.

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# NOW WE ARE PART OF SOMETHING BIGGER

## INNOVATION AND DEVELOPMENT TWO DIFFERENT GOALS, ONE SINGLE PURPOSE

UBGEN® shares the vision and is fully aligned with Ziacom Group. As of 2024, it becomes part of one of the most relevant solutions in its catalogue, focusing on the quality of a complete range of tissue regeneration solutions designed to meet the multiple needs of regenerative bone surgery.

**Same mission:** continuous research that drives innovative solutions in the field of biotechnology applied to dentistry.

**We are the perfect symbiosis.**



# WE ARE BORN WE GROW AND WE INNOVATE

## BRINGING AN IDEA TO LIFE

In 2007, a start-up was born from an idea dedicated to the promotion and commercialization of innovative biomedical technologies for tissue engineering in the dental field.

The development and commitment to the project were recognized and awarded by the faculty of the "Master Sole 24 Ore" as the best among the seven presented.

**The push we needed.**

## PERSEVERANCE IN THE FACE OF CHALLENGES

Once the decellularization process of the bovine bone matrix was defined, the implementation of UBGEN® began, evolving from a research project into a tangible reality.

The tenacity, consistency, and perseverance of the entire team led to the result: the first company in the sector at the national level to obtain certification, thanks to a fully Italian supply chain.

**Being the first at all costs.**

## KEEP MOVING FORWARD

Staying in the sector is like a long-distance race, where sometimes you run out of breath and other times you regain it with a sprint. We have a clear goal that allows us to continue our journey toward excellence; now, accompanied by the Ziacom Group, we are getting closer than ever.

Every opportunity marks the course of our lives, even those we let go.

**We continue to stay on the frontline.**

## THE GROUP MINDSET

We bring together talented people who, like us, love to face daily challenges. We set ambitious goals and look for those willing to commit to achieving them.

We work to create excellent teams that collaborate and communicate clearly; where everyone is aware of their role and the path ahead. Together, we overcome natural difficulties and unexpected obstacles.

**Together, we will go further.**

# FIRST DIFFERENT, UNIQUE, AND INNOVATIVE

## **FIRST IN DISTINCTLY USE “PINK”**

We were the first to choose to color ourselves pink, a bright and decisive pink that is presented with boldness and pride.

A pink that goes beyond color and declares that we are determined to follow the chosen path to the end, and perhaps even further.

## **FIRST IN TECHNOLOGY AND SOLUTIONS WITH 100% ITALIAN DNA**

Research and design for our solutions has let us to be the first to:

- processing bovine bone at low temperatures through thermal shock
- conceive and market resorbable bi-lateral membranes
- proposing the use of blood components in the dental sector
- customizing titanium meshes and membranes starting from tomography
- using hyaluronic acid mixed with the product RE-BONE®





# OUR GREATEST VALUE

In a constantly changing world, the companies that stand out are those that understand their most important asset is the talent of their team. At UBGEN®, we focus on professional development, creativity, and collaboration to improve results and build a solid identity with a shared vision. We believe in the skills of our team and the potential of every professional involved in this project.

The tangible element driving UBGEN®'s growth is people. It is the ability to work together, share knowledge, and move forward with a common purpose. Beyond technology and innovation, it is the people who overcome every challenge, turning it into a new achievement.

Knowledge, when shared, multiplies. That is why at UBGEN® we promote an environment where continuous training and the exchange of ideas are part of our core. We believe in constant development, the curiosity that drives our teams, and the synergy created when diverse talents converge toward a single goal.

UBGEN® reflects collective effort. That is why we foster teams that collaborate, communicate, and grow. **Because the true added value does not lie in what we do, but in those who make it possible.**









# SMILES ARE OUR PRIORITY

## **WE HAVE A DREAM**

We love to smile and see others smile. We imagine a world populated by peaceful individuals living in harmony with the surrounding environment.

## **SELECTIVE, COLLABORATIVE, REPUTABLE**

Every choice is made with the utmost attention and care throughout all stages of the process. We build relationships focused on improving our solutions and allowing individuals to grow, in a relationship of mutual recognized improvement.

## **LET'S MAKE IT A SUCCESS**

We believe that every product designed and manufactured must offer the patient the best possible solution. Our success is the success of those whose smiles can be regenerated thanks to our solutions.





# ALL OUR ACTIONS

## **PASSION, REPUTABILITY, CARE**

We are specialists in regenerative bone surgery in dentistry, with a strong ambition to stand out and generate value for the partners involved in our business project.

## **WE TAKE ETHICAL ACTIONS**

We do our part by:

- respecting the distinctive characteristics that make each person unique
- exploring new technologies for tissue regeneration in dentistry
- regenerating smiles

## **WE FOCUS ON REPUTABILITY**

We focus on generating a bidirectional reputation flow with opinion leaders and partners to increase the value of the UBGEN® brand.

## **WE GENERATE VALUE**

Our global project involves supporting partners and customers, helping them grow, improve, and succeed in an increasingly competitive market.







# RESULTS EFFECTIVE AND EFFICIENT

## **THE PATIENT COMES FIRST**

Respecting the well-being of the patient, we ensure optimal outcomes for dentists in terms of:

- regeneration
- high predictability of surgical results
- reduced post-operative discomfort and healing times
- patient well-being
- high levels of satisfaction

## **DISTINCTIVE STYLE AND HIGH-PERFORMANCE SOLUTIONS**

Our successes are defined by those of the people whose smiles are regenerated thanks to our solutions.

# CONSTANT CREATION OF SOLUTIONS AND SERVICES TO IMPROVE HEALTH

**GENERATE: TO GIVE LIFE, BEAR FRUIT, CREATE SOMETHING NEW**

**REGENERATE: TO CARE, REBUILD, HEAL**

The name UBGEN® (Ultra Bone GENeration) holds the genetic code to generate innovative solutions and services in the field of biotechnology, specifically for the repair and regeneration of hard and soft tissues in dentistry.

**The entire Ziacom® Group operates in full compliance with ISO 13485 standards (quality management system for medical devices).**



# OTiGEN WELL-BEING FOR THE PATIENT

## OTiGEN SYSTEM

The first integrated solution for bone surgery in dentistry.

The OTiGEN system is UBGEN®'s complete line of solutions and services that work in a sequential and synergistic way, optimizing every single phase of the regenerative process.

### RE-BONE®

BOVINE BONE  
SUBSTITUTE

### SHELTER®

BOVINE  
PERICARDIUM  
MEMBRANE

### GFONE® PLUS

CLASS II A CERTIFIED  
BLOOD PHASE  
SEPARATOR APG®  
SYSTEM

### ACTI-BONE®

SOLUTION  
BASED ON  
HYALURONIC ACID

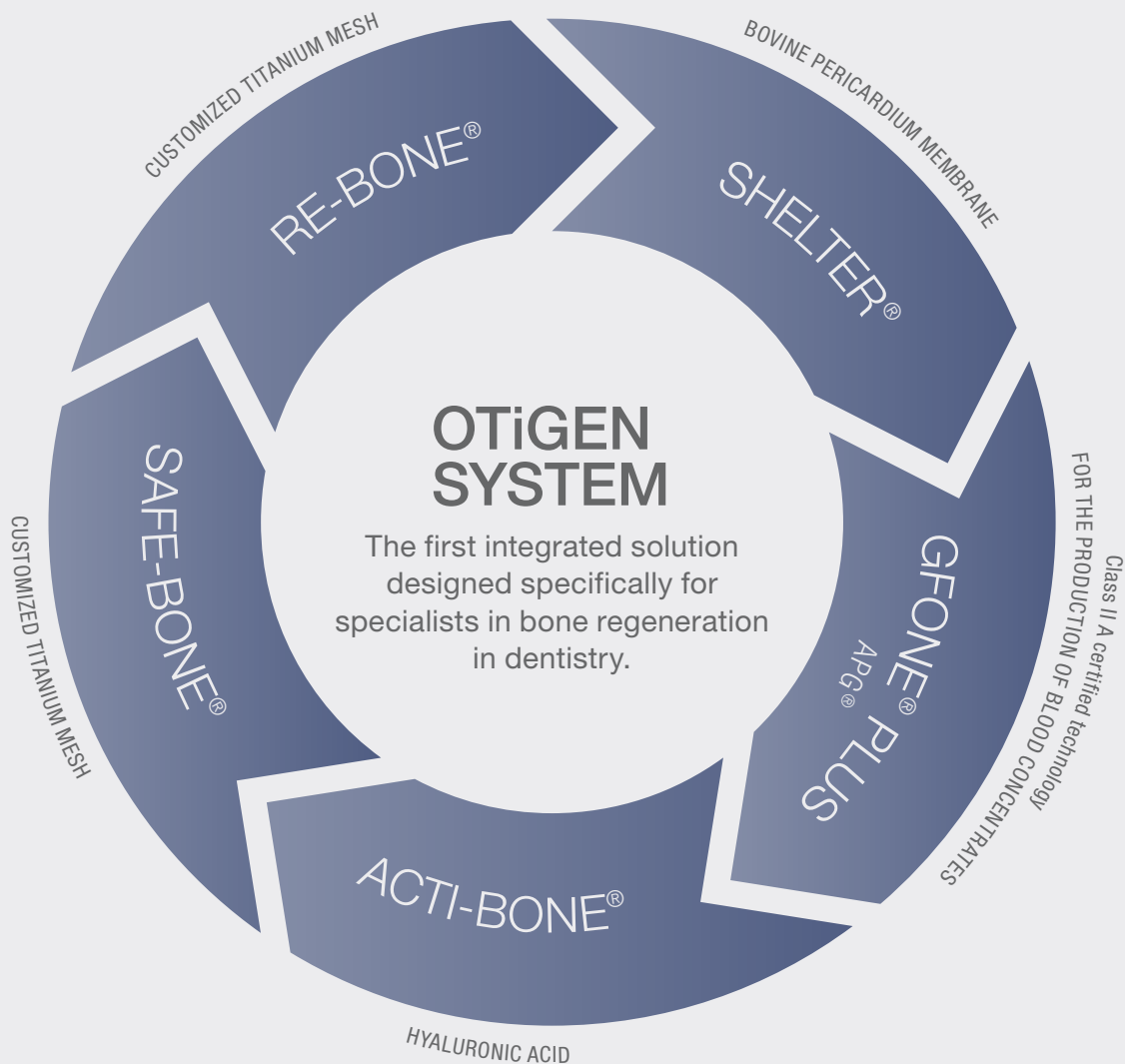
### SAFE-BONE®

CUSTOMIZED  
TITANIUM MESH

## WHY CHOOSE OTiGEN?

The market offers individual components for bone surgery, which are often not specifically designed for dentistry. In contrast, OTiGEN:

- provides a unique, integrated solution
- enhances the repair and regeneration flow of hard and soft tissues, making it more predictable



# UBGEN® TEAM UP WORLDWIDE

## **ALLIANCES AND OBJECTIVES**

UBGEN® Team Up Worldwide is a space where all our partners - Opinion Leaders, Distributors, Product Specialists, and everyone contributing to the research, development, and business success of UBGEN® - come together with a shared vision of growth to strengthen mutual relationships.

## **THE VALUE OF EDUCATION**

We are specialists in regenerative bone surgery in dentistry, with a strong ambition to stand out and generate value for the partners involved in our business project.

We invest in education, a key element for deepening knowledge, developing skills, and stimulating research.

We engage renowned professionals and Opinion Leaders in training initiatives to ensure the highest level of scientific competence and field expertise.

Our goal is to provide innovative solutions based on solid scientific evidence that enhance the health and well-being of patients in dental clinics.

# UBGEN<sup>®</sup> TEAM UP WORLDWIDE

## EXPO, MEETING & CONGRESSES

Visibility, credibility and connection.  
Presence of the Brand at fairs,  
meeting and congresses.

## REGENERATION ACADEMY

Together for the common good by  
forging new roads to explore new  
paths.

## RISING AUTHORITY

Create authoritative  
alliances.

## SHAPING EXPERTISE

Train competent  
partners.

## EXPANDING TRUST

Lead further with  
confidence.







# OPEN MARKETS BEYOND BORDERS

## **NATIONAL AND INTERNATIONAL PARTNERS**

We are an international company in constant growth and development, present in the global market with strong expansion potential.

We support our partners in Italy and abroad by organizing meetings and training activities to support them in the use and distribution of our solutions.

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